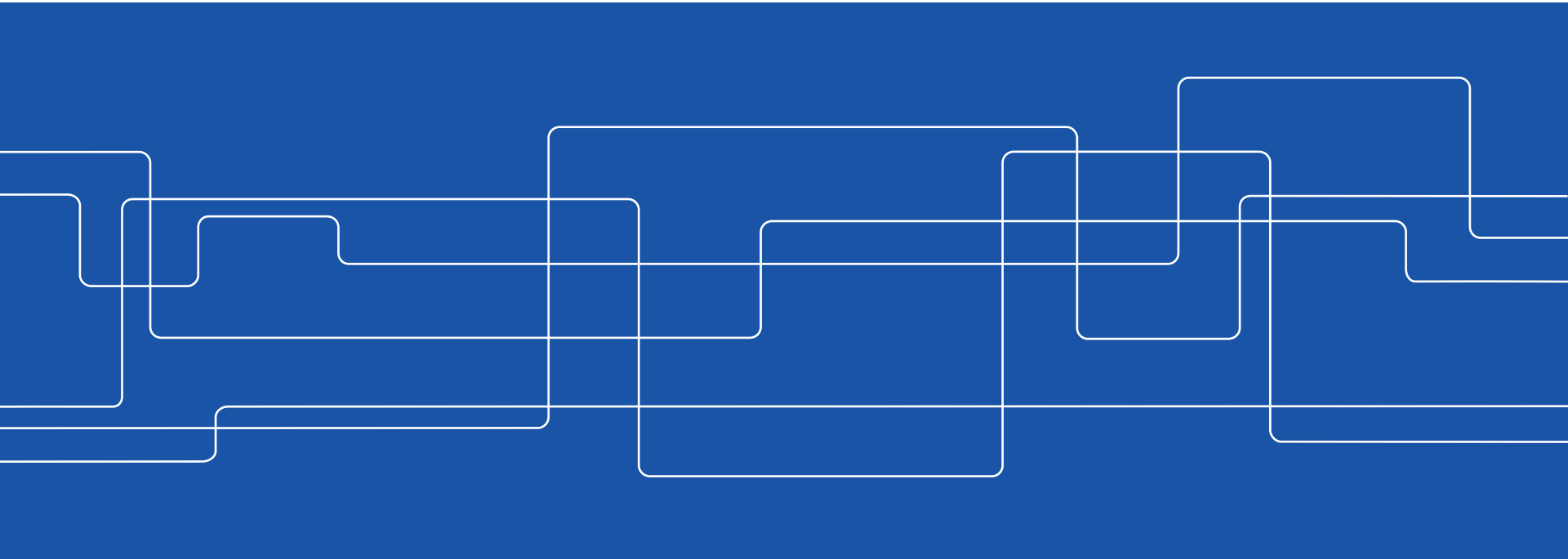




# Samhällsgenomslag KTH:s utveckling sedan RAE2012

Johan Blaus



# KTHs Impact work



- Forward-looking
- Impact through collaboration
- Integrated in research and education

## 2008-2013

RAE 2008 + RAE2012  
VP strategic partnering 2011-  
Follow up study  
Impact in RAE 2012

## 2013-2015

- AAE strategic partnership  
Impact 2.0
- Strategy for impact KTH
- Knowledge base
- International benchmark
- Cambridgeworkshop

## 2015-2016

### Impact 3C

- School specific Impact strategies
  - \*Create more impact
  - \*Capture impact
  - \*Communicate impact
- Impact Leaders
- Action plans

Entrepreneurial  
faculty →

[www.kth.se/samverkan/impact](http://www.kth.se/samverkan/impact)



ROYAL INSTITUTE  
OF TECHNOLOGY

# KTH Pathways to impact

Identify key bottlenecks in the future for industry and society and direct research groups to this work

Commercialisation and exploitation

Improving health and well-being

Enhancing the research capacity, knowledge and skills of public, private sector and 3rd sector organizations  
Publishing, conferences etc.

Enhancing the effectiveness and sustainability of organisations including public services and businesses

Improving social welfare, social cohesion and/or national security

Carrying the industry frontier forward, give rise to new technologies

Improving the framework and efficiency on which progress is made in public and private bodies  
Standards, flagships etc.

Environmental sustainability, protection and impact

Solve "real" problems in industry and society on a hands-on level  
Master theses, ind. doctoral students

Evidence based policy-making and influencing public policies

Enhancing cultural enrichment and quality of life

Provide highly skilled and analytical personnel to society

Changing organisational culture and practices

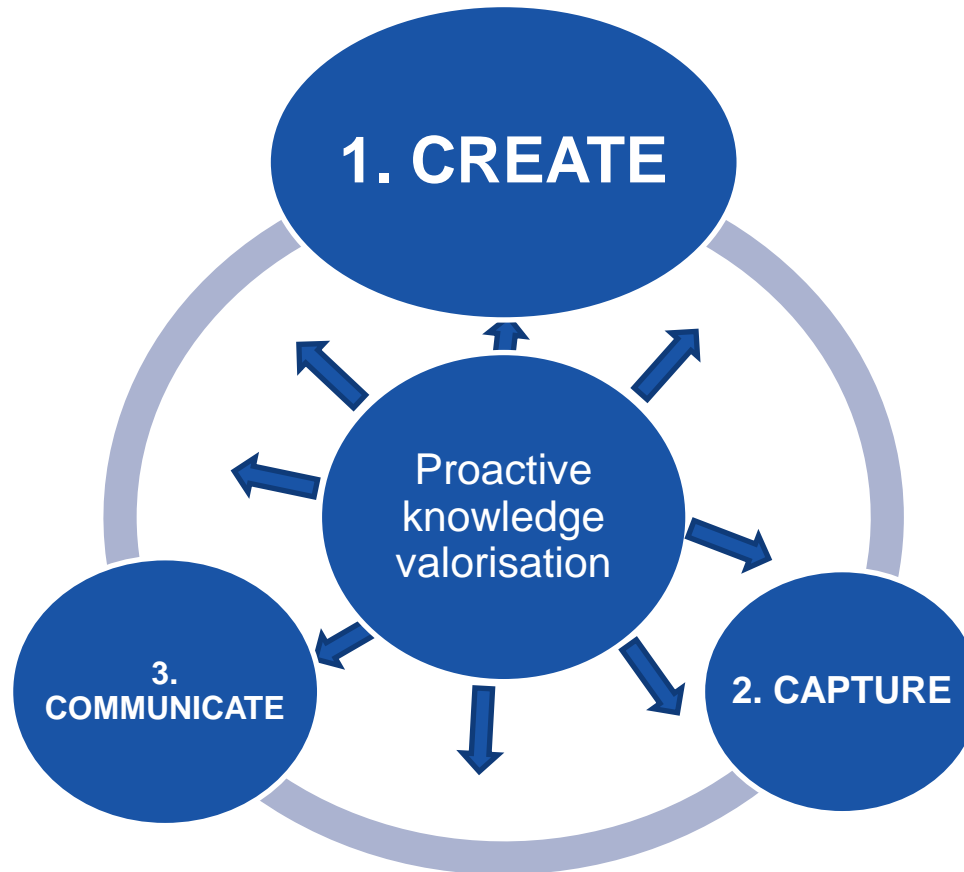
Increasing public engagement with research and related societal issues

Bring academia, industry and public sector stakeholders together

Development of tools and infrastructure for innovation

Increasing the base /supply of future researchers  
Students, teachers, children

# Model Impact 3C Leading Impact



3R



# Mission of the university (us)

Research

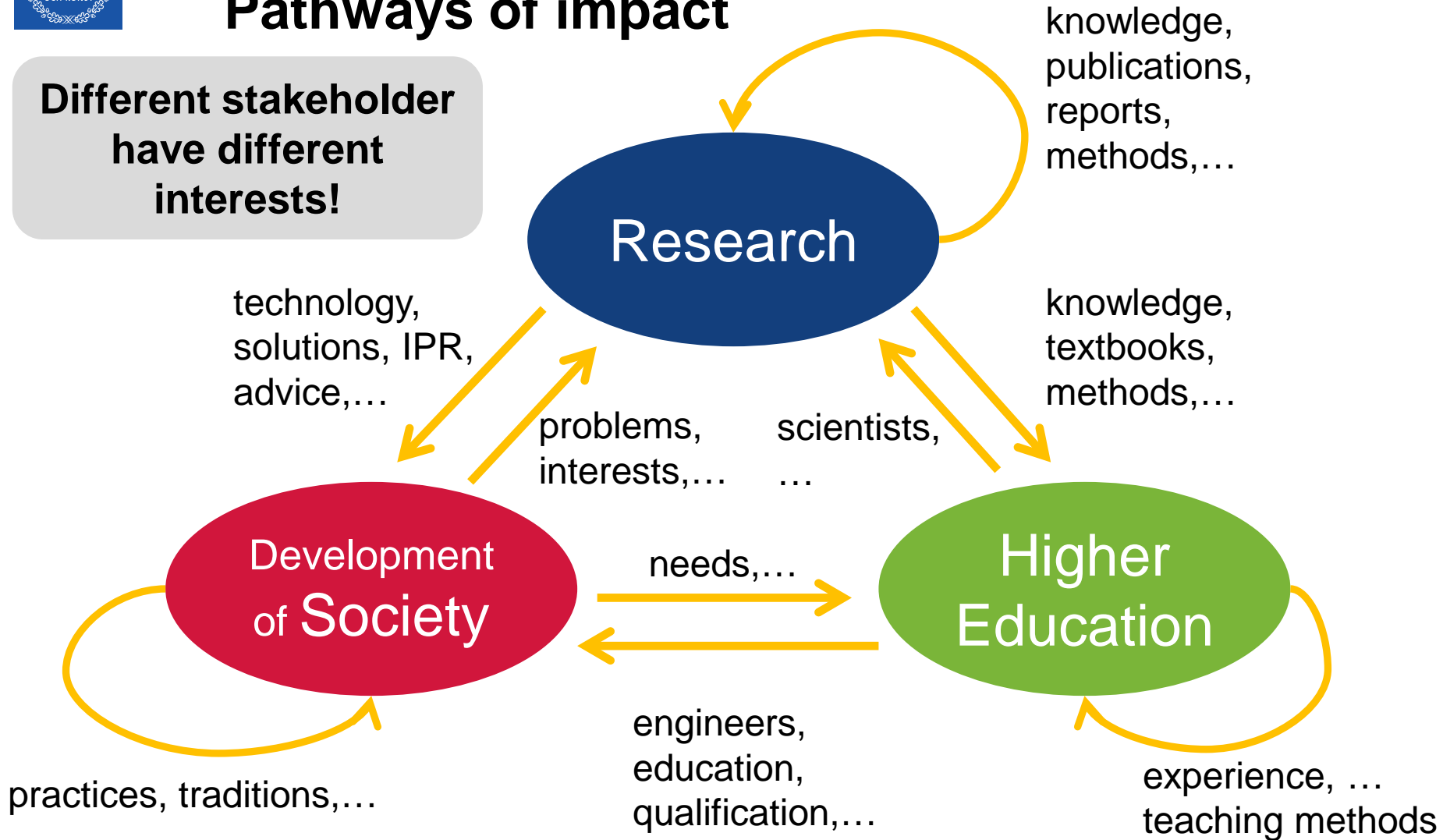
Development  
of Society

societal, industrial,  
economical, cultural,...

Higher  
Education

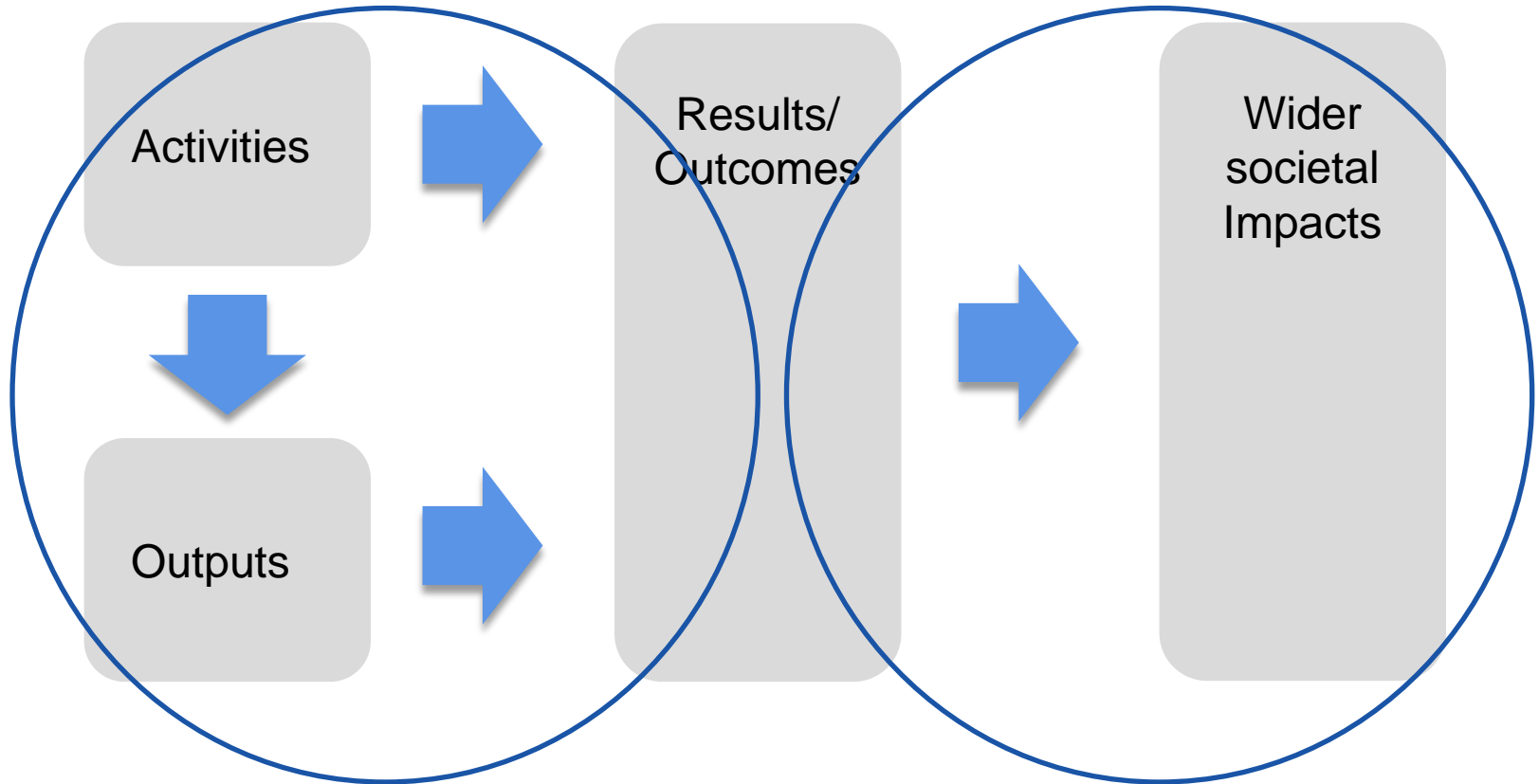
# Pathways of impact

**Different stakeholder have different interests!**



**Plan for this.....**

**Facilitate for this.....**



# Impact case – hur vill vi se på det?



En forskare, dennes forskning (som fått finansiering i olika steg)?



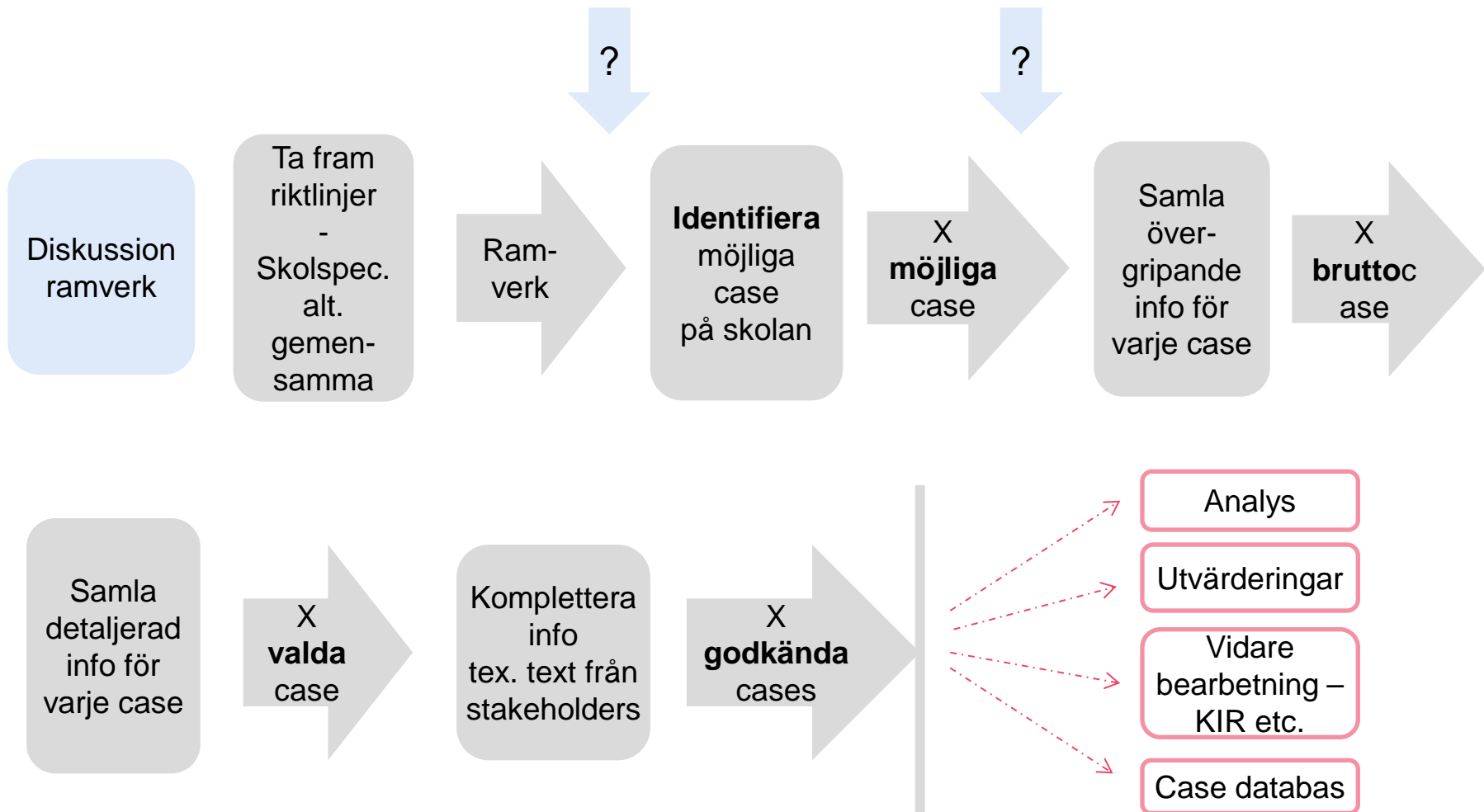
En forskargrupp som forskat kring något under många år?



Flera forskargrupper som med sina resultat bidragit på olika sätt till att skapa en lösning.



# Vad görs inom ramen för IA:s roll?



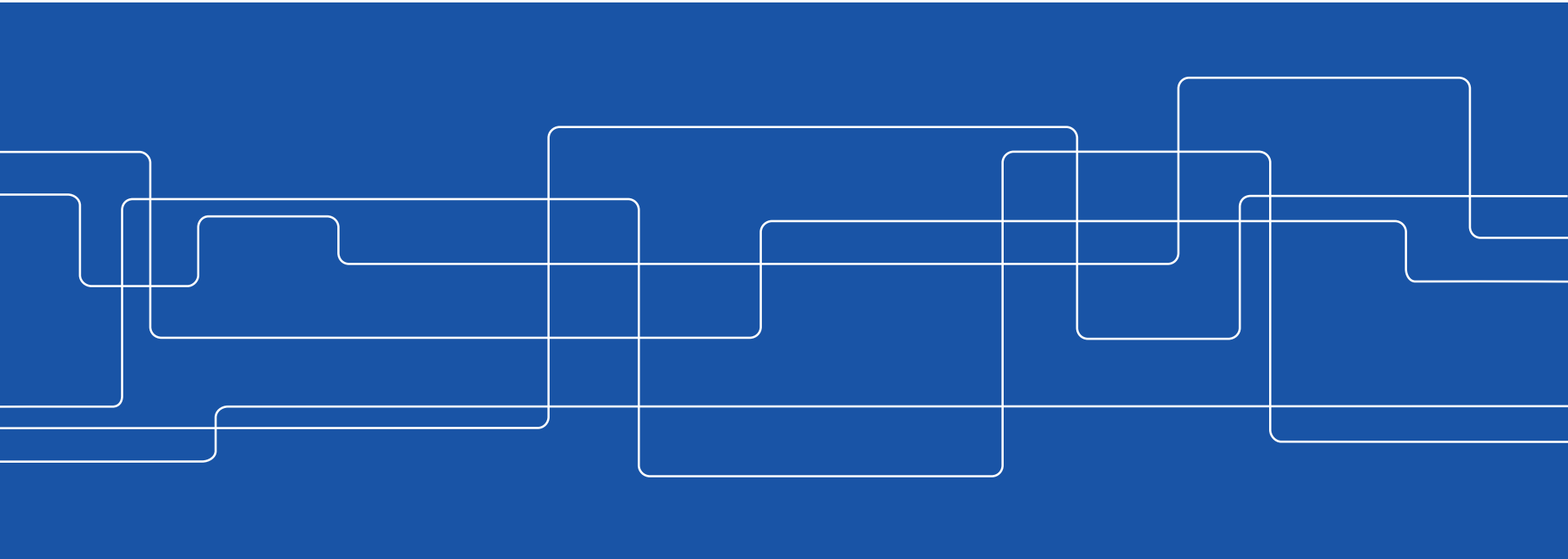


## Impact Cases – A practical help for KTH faculty

How to build a strong Impact Case  
illustrating the pathway from KTH  
research & education to societal change



# Personal Impact Plan





# Discussion in groups

1. Describe **problems** you are addressing in your research.
  - Please include where in the value chain you are addressing the problem.
  
2. Which are your **lead users**?
  - Could you see more possible lead users?
  - How can lead users be involved/reached?
  
3. Which are your **end users**?
  - Can more end users be identified?
  - Reflect on different levels of **reach** (local, regional, national, international) & **within different types of impact** (economic, societal, public policy, health, cultural, environment, quality of life)
  
4. Do you have suggestions for how KTH could be of help?